Review Article

A Review on Avian Influenza and its Economic and Public Health Impact -

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Summary

Avian influenza, also known as avian flu or bird flu, is an infectious disease of birds caused by type a strains of the influenza virus with a world wide distribution. Avian influenza a virus is a zoonotic pathogen with a natural reservoir entirely in birds. In poultry, it is unusual in that it can cause a range of disease symptoms from a subclinical infection to being highly virulent with 100% mortality. In the natural environment, it is generally spread by ingestion or inhalation. Virus-laden feces and respiratory secretions present on fomites are effective means of transmitting the virus. Airborne dissemination is also an important means of transmission. Strains are classified into low and high pathogenic types depending on the severity of diseases which they cause. The viruses are now widely recognized as important threats to agricultural biosecurity and public health, and as the potential source for pandemic human influenza viruses. HPAIV is one of the most significant pathogens of agricultural concern worldwide, mainly because of the potential economic impact of HPAI. The economic consequence of HPAI outbreaks is severe due to the cost of culling and bird replacement, loss of customer confidence, local and international trade losses, the cost of biosecurity, and the cost for veterinary and infrastructure improvement. The magnitude and duration of these events will ultimately determine the overall impact to the economy. In Ethiopia, there is a pandemic threat because of its wetland areas that are visited by migratory birds and illegal trade. A definitive diagnosis of AI is established by direct detection of AI viral proteins or genes in specimens such as tissues, swabs, cell cultures, or embryonated eggs and isolation and identification of AI virus or by a molecular detection. There is no effective treatment for avian influenza. However, good husbandry, proper nutrition, and broad spectrum antibiotics may reduce losses from secondary infections. Therefore, timely development of an effective influenza vaccine must and should be made a public health priority, and biosecurity measures can be established to prevent interaction of wild birds and domestic poultry, thereby reducing the risk of AI virus introduction into domestic poultry.

Keywords: Avian influenza; Economic risk; HPAI; Public health risk

INTRODUCTION

The rapid spread of infectious disease greatly influences poultry production. Fast and easily disseminating diseases threatening poultry raised under production systems includes marek’s disease, infectious bursal disease, avian influenza and other respiratory disease. Therefore, the presence of highly virulent strains of infectious agents make poultry production a risky business and further limit the development and the contribution of the sector to the country economy [1].

Avian influenza is one of the most devastating disease or asymptomatic infection caused by viruses in the family Orthomyxoviridae, genus Influenza virus A, which contains a genome composed of eight segments of single-stranded negative-sense Ribonucleic Acid (RNA). AI viruses are sub typed by their surface Hemagglutinin (HA) and Neuraminidase (NA) glycoproteins, which are major determinants of the pathogenicity, transmission, and adaptation of the AI virus to other species, but these three traits plus infectivity, are multigenic [2].

Wild water birds are the natural reservoir hosts of avian influenza viruses, and in these species infection typically causes little or no disease because influenza a viruses co-exist in almost perfect balance with the hosts [3]. The viruses are important pathogens for humans and animals alike. In humans, influenza is a highly contagious respiratory disease which, in most cases, is self-limiting but nevertheless causes substantial morbidity and mortality worldwide [3,4].

When an avian influenza virus (usually of subtype H5 or H7) is transmitted from reservoir hosts to highly susceptible poultry species such as chickens and turkeys, generally it initially induces only mild disease, termed Low Pathogenic Avian Influenza (LPAI). However, in cases where the particular poultry species supports several sequential cycles of infection, these strains may undergo a series of mutation events resulting in adaptation to their new hosts, and the virus may switch into a highly pathogenic form (highly pathogenic avian influenza, HPAI) [5]. HPAI in poultry is characterized by sudden onset, severe illness of short duration, and mortality approaching 100 % in susceptible species. Due to heavy commercial losses to the poultry industry, HPAI attracts considerable attention. Because of their potential to give rise to HPAI viruses, LPAI viruses of subtypes H5 and H7 are also notifiable disease agents at international level [5].

The global publicity surrounding the impacts of the H5N1 highly pathogenic avian influenza virus has fostered wide public recognition of the potentially serious economic and public health impacts of avian influenza outbreaks [6] and it is identified as a source for pandemic human influenza viruses that could have severe economic and public health impacts on countries worldwide [7].

A definitive diagnosis of AI is established by direct detection of AI viral proteins or genes in specimens such as tissues, swabs, cell cultures, or embryonated eggs and isolation and identification of AI virus [8] or by a molecular detection. Presently, no practical, specific treatment exists for AI virus infections in commercial poultry [9] and antiviral resistance is an increasingly important issue because human avian influenza vaccines are not yet widely available, and treatment of human infections is currently limited to supportive therapy and treatment with antivirals [10,11].

The avian influenza virus is hard to control because of the frequent contact with chickens, ducks in the live poultry markets and the birds in our daily life. In addition, the migration of the wild birds from one area to another every year in the world made the viruses transmit more in the world [12]. Important factors often overlooked in avian influenza risk analyses are that vaccination, and concurrent infection by low-pathogenic avian influenza viruses, do not prevent poultry from becoming infected with the H5N1 highly pathogenic influenza virus but can prevent poultry infected from exhibiting disease symptoms or mortality [13].

Therefore, the objectives of this seminar paper are:

- To make an overview on the general accounts (mainly occurrence, mode of transmission, control and prevention) of avian influenza and
- To briefly point out the public health (zoonotic) and economic importance of avian flu.

GENERAL ACCOUNT OF AVIAN INFLUENZA

History

The most widely quoted date for the beginning of recorded
Orthomyxoviridae

**Etiology**

Avian influenza results from infection by viruses belonging to the species *influenza A virus*, genus *influenza virus A* and family *Orthomyxoviridae*. The viruses are also called type A influenza viruses. Influenza A viruses are further classified into subtypes based on two surface proteins, the Hemagglutinin (HA) and Neuraminidase (NA) [17]. At least 16 hemagglutinins (H1 to H16), and 9 neuraminidases (N1 to N9) have been found in viruses from birds, while two additional HA and NA types have been identified, to date, only in bats [17,18]. The viruses are roughly spherical (120 nM) with glycoprotein spikes on the surface and genome consisting of also eight RNA fragments that encode 10 proteins. The Haemagglutinin (HA), Neuraminidase (NA) and Matrix (M2) proteins are embedded in the envelope lipid bilayer derived from the host cell [19] (Figure 1). The M1 protein underlying the envelope is the major determinant of virion morphology [20].

The Nucleoprotein (NP) associates with each RNA segment to form the Ribonucleoprotein (RNP) complex, which also contains small amounts of the three polymerase subunits. The nonstructural proteins NS1 and NS2 are found only in infected cells [19]. The surface glycoproteins HA and NA are critical for the biology of influenza virus. HA is responsible for the virus attachment to the cell surface, binding to sialic acid residues in cell membrane glycoproteins, thus triggering viral fusion and entry [21] whereas the function of neuraminidase is to release newly formed viruses [8]. Therefore, they constitute an important molecular determinant of host range and tissue pathology [22].

The RNA-dependent RNA polymerase and the NS1 proteins of influenza virus also are determinants of viral pathogenicity and host range [23]. The standard nomenclature for influenza viruses includes the influenza type, the host of origin (excluding humans), the place of isolation, the strain number, the year of isolation, and finally the influenza A subtype based on H and N antigens in parentheses (e.g. A/Duck/Vietnam/11/04 (H5N1)) [24].

**Antigenic drift and shift**: Influenza A viruses are very diverse, and two viruses that share a subtype may be only distantly related. The high variability is the result of two processes, mutation and genetic reassortment [25]. These viruses lack a proofreading and error correction mechanism during replication, therefore small, constant genetic changes occur due to point mutation, deletion, or substitution, which can result in new mutants [26]. In case selective pressures (such as neutralizing antibodies, suboptimal receptor binding or chemical antivirals) are acting during viral replication on a host or population scale, mutants with corresponding selective advantages (e.g. escape from neutralisation, reshaped receptor-binding units) may be singled out and become the dominant variant within the viral quasispecies in that host or population. If antigenic determinants of the membrane glycoproteins HA and NA are affected by mechanisms driven by immunity, such a (gradual) process is referred to as antigenic drift [27].

Antigenic shift, in contrast, denotes a sudden and profound change in antigenic determinants, i.e. a switch of H and/or N subtypes, within a single replication cycle. This occurs in a cell which is simultaneously infected by two or more influenza A viruses of different subtypes [7,28].

**Epidemiology**

**Host range**: Avian influenza viruses can infect commercial and non-commercial poultry, indoor and outdoor reared poultry, pet birds, wild birds, and a variety of other avian and non avian species [8]. Wild aquatic birds, notably members of the orders Anseriformes (ducks and geese) and Charadriiformes (gulls and shorebirds), are carriers of the full variety of influenza virus A subtypes, and thus, most probably constitute the natural reservoir of all influenza A viruses [29]. Although aquatic birds are the reservoir for all recognized influenza A subtypes, some viruses have also been detected in other species. However, there appears to be a substantial degree of species specificity. For example, H1N1 and H3N2 have been detected in swine, whereas H3N8 and H7N7 are found in horses [30]. Recently, the horse H3N8 virus jumped the species barrier to cause infections and initiate an evolving outbreak in canines [31].

In addition, while all bird species are thought to be susceptible, some domestic poultry species chickens, turkey, guinea fowl, quail and pheasants are known to be especially vulnerable to the sequelae of infection [32]. For instance, the vast majority of LPAI viruses are maintained in asymptomatic wild birds, particularly birds in wetlands and other aquatic habitats [33]. When these types of viruses from wild birds are transferred to poultry, the viruses may circulate inefficiently and die out; become adapted to the new host and continue to circulate...
as LPAI viruses; or if they contain H5 or H7, they may evolve into HPAI viruses. In contrast, HPAI viruses are not usually found in wild birds, although they may be isolated transiently near outbreaks in poultry [34].

**Geographic distribution:** Avian Influenza (AI) virus is a global virus that knows no geographic boundaries, has no political agenda and has been isolated from poultry, captive birds, and wild birds in Africa, Asia, Australia, Europe, and North and South America, and anti-AI antibodies have even been identified in Antarctic penguins [8]. For instance, some noteworthy features of the ongoing outbreaks of infection with highly pathogenic H5N1 in Asia, Europe, Africa, and the Middle East are the number of affected animals and the widening geographic spread [35] (Figure 2). Although human activities may contribute to the geographic spread of H5N1, migratory birds may also play an important role, as is suggested by outbreaks in migratory birds in remote areas such as Mongolia [36]. LPAI viruses are cosmopolitan in wild birds, although the specific viruses differ between regions [37]. Annual outbreaks of influenza occur regularly in temperate regions of the world with remarkable seasonality, defined by peak incidence in the colder months of the year. Such annual outbreaks vary in severity [38].

The occurrence of AI epidemic in Africa is due to the flyways of migratory birds, which link the endemic and newly infected countries with free areas on this continent, and because of the risk of introduction through legal and illegal trade [39]. From the sub-Saharan countries, Ethiopia and Kenya have not yet experienced any outbreaks, but the virus has been circulating in neighboring countries, e.g. Sudan, and it could enter these countries through various pathways, including illegal bird trade. However, Ghana and Nigeria have both experienced several outbreaks and are on the same bird flyways [40].

**Source of infection:** Aquatic wild birds are the natural reservoir of influenza A viruses and are thought to be the principal source of viral spread to other species [30]. The virus replication is primarily limited to the epithelial cells of the intestinal tract [41,42], and infected birds remain asymptomatic but shed the virus into the environment via feces, and less frequently saliva and nasal secretions [43] (Figure 3). Sources of infection may also include other animals like swine [44].

**Mode of transmission between birds:** As the natural reservoir for AI, infected waterfowl are believed to pass the AI virus to domestic poultry by the fecal-oral route through contaminated water sources, feed, and housing facilities/ shared environment, where infectious virus can be excreted by birds for up to 10 days. The virus can survive at 4°C in feces for at least 35 days [45,46]. Transmission of influenza A viruses from aquatic birds likely occurs through shared water source.
and infected migratory birds may result in wide geographic spread of viruses. Although flyways of bird populations are partially separated, allowing distinct gene pools of viruses to develop [30], evidence suggests that there is also interregional transmission by infected migratory birds. One study has demonstrated that H2 influenza A viruses isolated from shorebirds in North America between 1985 and 1998 contain genes belonging to a Eurasian lineage of H2 viruses [47].

Transmission is also possible via aerosols or airborne droplets, as well as by wind dispersion of fomites including contaminated dust. Indirect exposures occur through surface contamination of equipment, clothing, and shoes from dust, feces, secretions, and contaminated feathers [48]. Interspecies transmissions of AI viruses have also occurred in other species as well. [49].

Pathogenicity and pathogenesis

Avian influenza viruses are classified as either low pathogenic (also called low pathogenicity) avian influenza viruses or highly pathogenic (high pathogenicity) avian influenza viruses and defined as HPAI or LPAI by its ability to cause severe disease in intravenously inoculated young chickens in the laboratory, or by its possession of certain genetic features that have been associated with high virulence in HPAI viruses (i.e., the sequence at the HA cleavage site) [50,51]. HPAI viruses usually cause severe disease in chicken and turkey flocks, while LPAI infections are generally much milder in all avian species [52].

Pathogenicity as a general viral property in influenza A viruses is
a polygenic trait and depends largely on an optimal gene constellation affecting host and tissue tropism, replication efficacy and immune evasion mechanisms amongst others. In addition, host and species-specific factors contribute to the outcome of infection, which, after interspecies transmission, is therefore unpredictable [53]. LPAI viruses can be introduced by various pathways into poultry flocks. Following a variable and indecisive period of circulation (and, presumably, adaptation) in susceptible poultry populations, these viruses can saltatorily mutate into the highly pathogenic form [54].

First, in poultry, the process of pathogenesis begins by inhalation or ingestion of infectious LP or HPAI virions. Because trypsin-like enzymes in respiratory and intestinal epithelial cells allow cleavage of the surface hemagglutinin, multiple replication cycles occur in respiratory and/or intestinal tracts with release of infectious virions. Second, with HPAI viruses, after initial replication in respiratory epithelium, the virions invade the submucosa, entering capillaries. The virus replicates within endothelial cells and spreads via the vascular or lymphatic systems to infect and replicate in a variety of cell types in visceral organs, brain, and skin. Alternatively, the virus may become systemic before having extensive replication in vascular endothelial cells. The virus is present in the plasma, red and white blood cell fractions. Macrophages appear to play a role in systemic virus spread. The presence of a hemagglutinin proteolytic cleavage site that can be cut by ubiquitous furin like cellular enzymes is responsible for this pantropic replication. Clinical signs and death are due to multiple organ failure [8].

Third, for the LPAI viruses, replication usually is limited to the respiratory or intestinal tracts. Illness or death is most often from respiratory damage, especially if accompanied by secondary bacterial infections. Sporadically in some species, the LPAI viruses spread systemically, replicating and causing damage in kidney tubules, pancreatic acinar epithelium, oviduct and other organs with epithelial cells having trypsin-like enzymes. Pathogenesis of the infection process is less well understood in non-gallinaceous birds [8].

**Clinical manifestation and pathological lesions in poultry**

The incubation period of avian influenza viruses in poultry can be a few hours to a few days in individual birds, and up to 2 weeks in the flock [33]. For mammals, the period is also thought to be short, and might be as little as 1-2 days in some cases [55]. Following an incubation period of usually a few days depending upon the characteristics of the isolate, the dose of inoculum, the species, and age of the bird, the clinical presentation of avian influenza in birds is variable and symptoms are fairly unspecific [56].

The symptoms following infection with low pathogenic AIV may be as discrete as ruffled feathers, transient reductions in egg production or weight loss combined with a slight respiratory disease [57]. In its highly pathogenic form, the illness in chickens and turkeys is characterised by a sudden onset of severe symptoms and a mortality that can approach 100% within 48 hours [53]. Often, only a section of a stable is affected. Many birds die without premonitory signs so that sometimes poisoning is suspected in the beginning [58].

Oedema, visible at feather-free parts of the head, cyanosis of comb, wattles and legs, greenish diarrhoea and laboured breathing
may also be inconsistently present. In layers, soft-shelled eggs are seen initially, but any laying activities cease rapidly with progression of the disease [56]. Nervous symptoms including tremor, unusual postures (torticolis), and problems with co-ordination (ataxia) also dominate the picture in less vulnerable species such as ducks, geese, and raptors [59]. Microbiological features found in infected poultry are infarction of tissue and inflammation of inner organs which are generally found in brain, heart, lungs, pancreas, primary and secondary lymphoid organs [51].

**Diagnosis**

**Clinical diagnosis:** Clinically the disease is indistinguishable because lesions and symptoms are to variable and confuse with other diseases and AI virus cannot be diagnosed by clinical signs and symptoms alone. Therefore, confirmation should be undertaken by specialized laboratories, serology and virology are necessary [60].

**Laboratory diagnosis:** Avian influenza viruses can be detected in oropharyngeal, tracheal and/or cloacal swabs from live birds, with differing recovery rates from each site depending on the virus, species of bird and other factors. Very small swabs can be valuable in small birds, but feces can be substituted if cloacal samples are not practical (e.g., can not be collected without harming the bird) [18]. Immature feathers may also be a useful sample (Nuradji et al., 2015). Samples from internal organs are also tested in dead birds suspected of having HPAI [50].

Virus isolation: virus isolation by inoculating the sample into hatching chicken eggs for detecting a property of red blood cells precipitation can be performed in all species, and can be useful for virus characterization [61] This technique is the “gold standard” but laborious and time insensitive, used primarily for diagnosis of first clinical case and to obtain virus isolated for further laboratory analysis [62]. Laboratory diagnosis of AI viruses can also be performed by serological test such as hemagglutinin inhibition test, Agar Gel Immune Diffusion (AGID), antigen-detection ELISAs or other immunoassays, or by a molecular test such as RT-PCR [30]. The viruses can be identified as influenza A viruses with hemagglutination inhibition test, in which the Hemagglutinin (HA) protein of avian influenza has the property to agglutinate erythrocytes from a number of species including horses. A specific antibody to the antigenic sites on the avian influenza HA molecule prevents or inhibits the hemagglutination reaction. Therefore, hemagglutination inhibition test can be used to type the patient antibodies to avian influenza virus when standard avian influenza antigen is available as reference material [61].

Use of the AGID test to demonstrate nucleocapsid or matrix antigens is also a satisfactory way to indicate the presence of influenza A virus in amnioallantoic and chorioallantoic fluid, but various experimental and commercial rapid, solid-phase antigen-capture ELISAs (AC-ELISAs) are an effective alternative [63]. They use a monoclonal antibody against the nucleoprotein; they should be able to detect any influenza A virus. The main advantage of these tests is that they can demonstrate the presence of influenza A within 15 minutes. The disadvantages are that they may lack sensitivity, they may not have been validated for different species of birds, subtype identification is not achieved and the kits are expensive [64].

Reverse Transcriptase Polymerase Chain Reaction (RT-PCR) is another powerful technique for the identification of influenza virus genomes and allow for sensitive and specific detection of viral nucleic acid [24]. RT-PCR techniques on clinical specimens can, with the correctly defined primers, result in rapid detection and subtype identification (at least of H5 and H7), including a DNA product that can be used for nucleotide sequencing [65]. However, the preferred molecular detection tests for influenza A virus is the real-time RT-PCR, a modification to the RT-PCR that reduces the time for both identification of virus subtype and sequencing [66]. A disadvantage of RT PCR methods is its proneness for contamination and the consequent risk of false positive results [24].

**Differential diagnosis:** Diseases must be considered in the differential diagnosis of HPAI because of their ability to cause a sudden onset of disease accompanied by high mortality or haemorrhosis in wattles and combs are velogenic Newcastle disease, infectious laryngotracheitis (chickens), duck plague, acute poisonings, acute fowl cholera (pasteurellosis) and other septicaemic diseases, bacterial cellulitis of the comb and wattles [56]. For LPAI viruses, other causes of respiratory disease and drops in egg production must be investigated such as lentogenic Newcastle disease virus, avian pneumovirus and other paramyxoviruses, infectious laryngotracheitis, infectious bronchitis, chlamydia, mycoplasma, and various bacteria [9].

**IMPACT OF THE DISEASE**

**Public health impact**

Outbreaks of HPAI viruses in wild and domestic birds are rare, but once infection occurs it can be serious from veterinary, medical, and public health perspectives [67]. The two most commonly reported avian influenza viruses from human clinical cases have been the Asian lineage H5N1 HPAI viruses, and recently, H7N9 LPAI viruses in China [68,69]. There are currently no reported human infections caused by Asian lineage H5N8 viruses, although four infections with H5N6 viruses have been detected in China since 2014 [70,71].

Illnesses caused by other subtypes have also been reported sporadically, with documented clinical cases caused by H9N2 (Eurasian lineage), H6N1 and multiple H7 and H10 avian influenza viruses [72,73]. Whether these infections are truly less common than subtypes such as H5N1 is unclear: viruses that tend to cause milder illnesses (e.g., H9N2 viruses) are less likely to be identified than those causing severe disease. Serological surveys in some highly exposed populations suggest the possibility of low level exposure to HA types found in birds, including H4, H5, H6, H7, H9, H10, H11 and H12 [74]. Adaptation to humans is possible, though rare, and some previous human pandemics were caused by partially or wholly avian viruses [75,76].

In general, influenza viruses exhibit host species adaptation with transmission occurring most frequently and with ease between individuals of the same species; occasionally interspecies transmission to closely related species occurs [77]. On rare occasions, AI viruses have exhibited interspecies transmissibility to humans [9]. Although rare, AI viruses or their genes have been transferred to humans: transfer of complete AI viruses with individual sporadic infections, and appearance of individual AI viral gene segments in pandemic human influenza viruses (i.e., reassortment of gene segments) [8].

**Human pandemic:** Over the past 150 years at least four pandemics of avian influenza occurred at irregular intervals, including three in the 20th century. These have caused high attack rates in all susceptible age groups with high morbidity and mortality. Earliest pandemic occurred in 1918-19 and is widely known as “Spanish flu.” It was caused by (H1N1) and lead to the highest number of known flu...
The 2009 pandemic also occurred in Southeast Asia. Sustained human to human transmissibility of H5N1 HPAI would require genetic adaption of AI PB2 internal protein [87].

**Clinical sign in humans:** Most zoonotic infections caused by Asian lineage H5N1 HPAI viruses seem to become apparent within approximately 5 days, although the incubation period for some cases may be as long as 8 and possibly 17 days [88,89]. Estimates of the mean incubation period for the zoonotic H7N9 viruses have varied from 3 days (in two analyses, which considered large numbers of cases) to 5-6 days, with a range of 1-13 days [90,91].

Clinical symptoms of avian influenza infections in humans range from asymptomatic infection or mild conjunctivitis to fatal systemic disease and multiorgan failure including severe or fatal respiratory, gastrointestinal, or neurological syndromes [24,2]. Initial symptoms include headache, fever, fatigue, myalgia, odynophagia, cough and rhinorrhea, abdominal pain, vomiting, diarrhea, hepatic dysfunction, Reye's syndrome, pancytopenia, renal failure, pulmonary hemorrhage, acute respiratory distress syndrome and septic shock have been reported with varying frequency [92,93].

For instance, some cases of H5N1 infection are characterized by rapid clinical progression, with signs of involvement of the lower respiratory tract, to hospital admission, after which the disease rapidly evolved to the stage in which mechanical ventilation becomes necessary. Patients with severe H5N1 infection develop primary viral pneumonia, early-onset lymphopenia and renal failure within one to two weeks after the onset of symptoms. Elevated transaminase levels have also been detected prior to respiratory deterioration in the majority of patients presenting the severe forms [92].

**Economic impact**

Economic losses from AI have varied depending on the strain of virus, species of bird infected, number of farms involved, control methods used, and the speed of implementation of control or eradication strategies. Most outbreaks and economic losses have occurred from epidemics of HP or LPAI in commercially raised poultry, predominately chickens and turkeys. Direct losses in HPAI outbreaks have included depopulation and disposal costs, high morbidity and mortality losses, cleaning and disinfection, quarantine and losses from decreases in consumer purchases can easily escalate losses by 5-10 folds [94].

The economic costs for eradication of HPAI have varied greatly, but eradication costs have been very high and appear to be proportional to the number of birds that died and were culled [94]. Furthermore, economic losses due to death and culling of domestic poultry, market closures and trade restrictions, have been considerable. The direct and indirect impact of an influenza pandemic would likewise be enormous, affecting the economy as a whole, and in particular health systems, health-care services, political machinery, trade, tourism, biodiversity and essential services such as public transport, education, police and general administration [95].

Four key factors that are identified as contributing to the potential social and economic impact of HPAI includes the zoonotic nature of the disease and the potential for large-scale human deaths,
the severe impact of outbreaks on local, and especially vulnerable, populations due to considerable livelihood and production losses, the prolonged financial drain for control costs as the disease becomes endemic, the simultaneous outbreaks across countries and regions as the disease spread rapidly across the continents. If widespread outbreaks persisted without rapid and adequate control measures global production and trade could be severely disrupted. The impact of a single animal outbreak of HPAI on national GDP would depend on the speed with which the disease was controlled, the size and structure of the poultry sector and its relative contribution to GDP. Estimates of global HPAI losses since the start of the outbreaks at the end of 2003 run into billions of dollars [96].

The 2003 and 2004 outbreaks in Asia took Veterinary Services by surprise. As a result the avian influenza virus was not easily controlled, spread widely, often re-emerged and resulted in the death or destruction of millions of birds. Direct losses were highest in Vietnam (44 million birds, amounting to approximately 17.5% of the poultry population) and Thailand (29 million birds, 14.5% of the poultry population) [96], with long lasting effects on their respective poultry industries due to lost market share.

In regions of the world where there have been HPAI outbreaks, changes in the consumption pattern have been evident, with temporary decreases in poultry consumption. For example, the domestic impact in Turkey in 2006, where 2.5 million birds were culled due to an outbreak of H5N1 HPAI, had a cost of $226 million. In the capital city, Ankara, there was a 54% decrease in sales of poultry products, with a 32% decrease in poultry meat prices, and prices of eggs and other poultry products also decreased [84,97,98].

At least 62 countries reported outbreaks of H5N1 HPAI in either domesticated or wild birds between 1996 and 2010 [5]. So HPAI virus has caused devastating economic losses to poultry growers and rural households in Asia, Europe, and Africa [49,99]. In developing countries, most poultry production occurs in small backyard flocks in rural and periurban areas, so outbreaks economically impacted these small farmers more than commercial industries. Between 1996 and 2003, there were 1,645 H5N1 HPAI outbreaks worldwide that resulted in 43 million birds dead or destroyed, and between 2004 and 2007 more than 250 million birds died or were destroyed [96]

**TREATMENT, PREVENTION AND CONTROL**

**Treatment**

There is no effective treatment for avian influenza in poultry. However, good husbandry, proper nutrition, and broad spectrum antibiotics may reduce losses from secondary infections. In human, treatment for avian influenza may vary, depending on the severity of the case. In addition to symptomatic treatment, it can include various drugs, including antibiotics to treat or prevent secondary bacterial pneumonia, and antivirals [100]. Two groups of antiviral drugs such as the adamantanes (amantadine and rimantadine), and neuraminidase inhibitors (zanamivir, oseltamivir, peramivir and laninamivir) are effective against some influenza A viruses, but some of these drugs (peramivir and laninamivir) are not licensed in all countries [101].

The first antiviral drugs described against influenza were the adamantanes, amantadine and rimantadine. These compounds are M2 ion channel blockers that inhibit influenza A replication at the uncoating step (Hayden and Palese, 2002). However, the efficacy of such antiviral drugs is limited by the rapid emergence and transmission of drug-resistance variants [102]. Neuraminidase (NA) inhibitors, such as zanamivir and oseltamivir, were synthesized after the crystal structures of influenza NA complexes with sialic acid and the sialic acid derivative 2-deoxy-2,3-dehydro-N-acetyl-neuraminic acid were determined [103]. These inhibitors block the active site of the NA enzyme, inhibiting virus release from infected cells and spread within the respiratory tract [104]. In general, these drugs can potentially offer protection against any influenza virus that might emerge in humans, as the NA enzymatic active site seems to be highly conserved among all influenza viruses [105].

**Prevention and Control**

**Disease reporting:** A quick response is vital for containing avian influenza outbreaks, and in some cases, for minimizing the risk of zoonotic transmission. In addition to national notification requirements, HPAI viruses and LPAI viruses that contain H5 or H7 must be reported to the OIE by member nations [106]. Veterinarians who encounter or suspect a reportable disease should follow their country-specific guidelines for informing the proper authorities (state or federal veterinary authorities in the U.S. for diseases in animals). Unusual mortality among wild birds should also be reported (e.g., to state, tribal or federal natural resource agencies in the U.S) [107].

The control of AI in poultry, from village to commercial sectors, requires farm-to-table risk management. Some of the basic needs include implementation of good agricultural practices such as training of workers in good management and biosecurity practices, in particular poultry cullers, establishing a biosecure environment to isolate poultry from potential AI virus carriers, supplying a source of potable water, providing a feed supply that is secure and free of contaminants, disinfection and decontamination of the premises and equipment prior to the introduction of a new flock or after culling of poultry flocks, establishing routine composting of litter and carcasses for all flocks, and safe disposal of carcasses from known infected farms [108]. During outbreaks, HPAI viruses are normally eradicated by depopulation of infected flocks, combined with other measures such as movement controls, quarantines and perhaps vaccination [109].

Protective measures for zoonotic avian influenza viruses include controlling the source of the virus (e.g., eradicating HPAI viruses, closing infected poultry markets); avoiding contact with sick animals, animals known to be infected, and their environments; employing good sanitation and hygiene (e.g., hand washing); and using Personal Protective Equipment (PPE) where appropriate [88,110] While the recommended PPE can vary with the situation and risk of illness, it may include respiratory and eye protection such as respirators and goggles, as well as protective clothing including gloves [107,110]. The monitoring of travelers that arrive in a country, with quarantine approaches, the closure of agglomerating places, such as public transportation and schools, could also be necessary actions [35].

**4.2.2. Vaccination:** vaccination of poultry against avian influenza with inactivated vaccines and live recombinant vaccines (fowl pox H5) has the capacity to increase resistance to infection, to protect poultry from clinical disease and to reduce shedding of virus if vaccinated poultry become infected [111]. So, well-managed vaccination of poultry can reduce the mortality and morbidity rate and the risk to humans by reducing the quantity of circulating virus [112].

In addition to this, annual influenza vaccination is also the best public health intervention to prevent human influenza and available in two trivalent formulations inactivated and live-attenuated
that contains an A (H1N1), an A (H3N2), and a B virus strain. A semiannual strain selection process is coordinated by the WHO to determine the composition of the northern and southern hemisphere vaccines [113].

In the field of influenza vaccination, neither commercially available nor experimentally tested vaccines have been shown so far to fulfill all of the requirements [96]. The first aim, which is the protection from clinical disease induced by HPAIV, is achieved by most vaccines. The effectiveness of reduction of virus excretion is important for the main goal of control measures, that is, the eradication of virulent field virus [114]. Therefore, the best strategy to combat a pandemic flu is a rapid and effective vaccine production [115].

**Status of the Disease and its Pandemic Threat in Ethiopia**

While Ethiopia has not yet experienced an outbreak of Highly Pathogenic Avian Influenza (HPAI), there was an avian flu scare in 2006. This scare caused a significant demand shock that led to a sharp decline in poultry prices [116]. In the same year, a three-year preparedness plan for avian flu, worth US $ 124 million, was approved by the Ethiopian government and international agencies. The avian flu shock was particularly severe in urban areas, where poultry demand decreased by 25-30 percent. As a result of the reduction in urban demand and the subsequent oversupply, poultry prices dropped 50-60 percent, though this plunge was short-lived [117].

Ethiopia is at high risk of the flu pandemic for many reasons. Many birds that possibly carry the virus migrate from affected areas of Europe and Asia to East Africa and reach lakes and wetland found in the rift valley of Ethiopia [118]. That potentially increases the risk of spread into the chicken population. As almost every household in rural areas in Ethiopia practices backyard poultry and humans commonly live with their poultry in the same house or in an attachment where there is no barrier the potential for coming in contact with infected poultry droppings and corpses, which are major sources of infection, is very high. Besides, the uncontrolled animal movements exercised under the prevailing management system are the potential danger of risk of AI in Ethiopia [119].

Legal and illegal trade routes: legal trade of days-old chicks is carried out by large commercial farms that import day-old chicks from Egypt, Germany, Holland, Kenya, Saudi Arabia and the United Kingdom. Illegal cross-border trade results in movement of live poultry from Djibouti and Sudan into Ethiopia. Demand for poultry via this route is high [119]. For this reason, the risk of illegal poultry traders introducing HPAI from an infected zone into Ethiopia should be considered. Generally, because of the importance of the poultry sector (56 millions of poultry), the low level of biosecurity and the relatively high number of migratory water birds wintering in the Rift Valley Lakes, Ethiopia is considered at risk of introduction and spreading for highly pathogenic avian influenza (HPAI) [39,111].

**CONCLUSION AND RECOMMENDATIONS**

Avian influenza is important veterinary and human health disease around the world. In poultry, it is unusual in that it can cause a range of disease symptoms from a subclinical infection to being highly virulent with high mortality and remains a major health issue for poultry around the world [120-122]. The greatest concern typically has been for highly pathogenic AI because of its severe clinical disease and its effects on trade. However, LPAI also remains a concern because of its ability to cause disease and production losses, it is found more widely than HPAI, and for LPAI H5s and H7s the potential to mutate to HPAI remains ever present. As a result, its outbreaks have caused severe economic losses and agricultural trade restrictions. In addition to this some strains of the viruses have caused sporadic infection of humans, primarily from direct contact with infected birds, producing a high case fatality rate for human infections, but with limited human to human spread and rare transmission through raw food products. Ethiopia is at risk to the outbreak of AI because the country has a lot of wetland areas that are frequently visited by migratory birds from Asia and Europe and because of its illegal cross-border trade. AI viruses are difficult to control because of the wildlife reservoir, the adaptability of the virus, and the lack of good control tools [123-125].

Based on the above concluding remarks the following future directions are forwarded:

- Early detection of AI outbreaks and warning system should be designed and implemented.
- Timely treatment and annual vaccination should be available.
- There should be a public awareness about the health and economic importance of the disease through social and public media.
- There should be strong and close collaboration between medical and veterinary professionals to reduce the impact of the disease.
- Biosecurity measures should be established to prevent interaction of wild birds and domestic poultry, thereby reducing the risk of AI virus introduction into domestic poultry.
- Further research is also needed to develop the most effective vaccines and drugs.
- In Ethiopia, national policies should be set on the criteria of importation of poultry and poultry product.

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